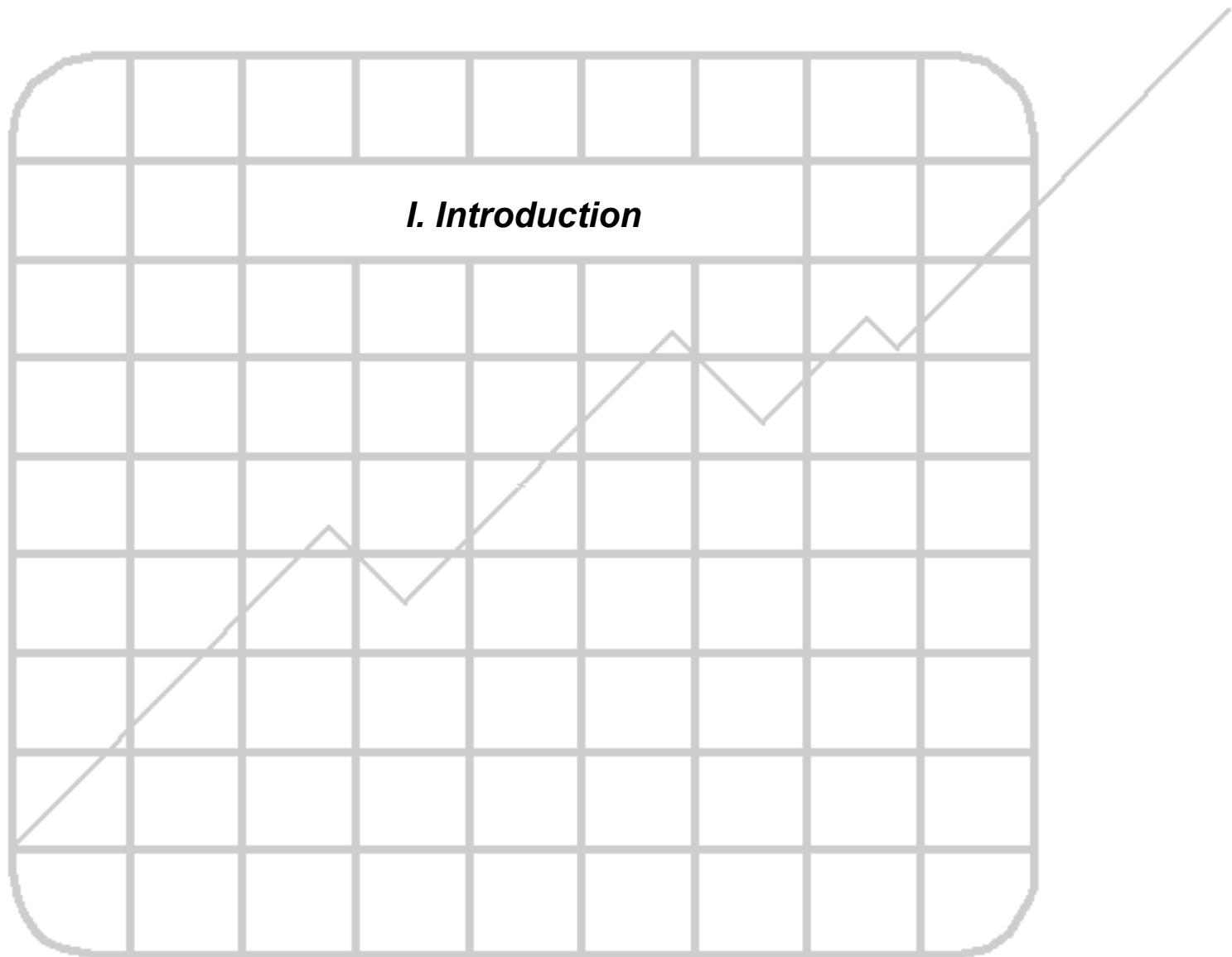


***New Mexico Department of Game & Fish  
Angler Satisfaction Survey  
April 2009***

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## Methodology

This research study was commissioned by the New Mexico Department of Game and Fish to assess angler satisfaction with their fishing experiences in New Mexico.

### ***The Interview***

A random sample of 301 resident anglers and 101 non-resident anglers were interviewed by telephone. Telephone numbers were generated by Research & Polling from a database of residents and non-residents who purchased a New Mexico fishing license in 2008. All interviews were conducted between March 19<sup>th</sup> and March 23<sup>rd</sup>, 2009.

The telephone interviewers are professionals who are brought together for a training session prior to each survey. This ensures their complete and consistent understanding of the survey instrument.

### ***Margin of Error***

A sample size of 402 at a 95% confidence level provides a maximum margin of error of approximately 4.9%. In theory, in 95 out of 100 cases, the results based on a sample of 402 will differ by no more than 4.9 percentage points in either direction from what would have been obtained by interviewing all New Mexico residents and non-residents who purchased a fishing license in 2008.

### ***The Report***

This report summarizes the results from each question in the survey and reports on any variances in attitude or perception, where significant, among demographic subgroups. The subgroups examined in this report include: age, number of days fished, education, and species preference.

## Executive Summary

### Angler Satisfaction

Overall, the majority of anglers express satisfaction with the fishing in New Mexico over the past 12 months. In total, 54% of the anglers surveyed say they are satisfied with their experience(s), while 16% express dissatisfaction and 28% have mixed or neutral feelings.

As has been observed in previous studies, angler satisfaction tends to be linked to overall fishing success. Those who are satisfied with their experience(s) are most apt to mention that they caught lots of fish, whereas those who express dissatisfaction are most apt to say they did not catch any or many fish, or that the waters were not well stocked.

### Angler Preferences

As has been observed over the past five years, the majority of anglers (57%) say they prefer fishing for cold water species, while 20% prefer warm water species and 22% say they enjoy fishing for both types of species.

The plurality (37%) of those who fish for cold water species say they choose their locations based on where fish such as Rainbow trout have been recently stocked, while 33% choose their fishing locations based on where they expect to find wild fish such as Brown or Cutthroat trout. One-in-five cold water anglers say they look for both qualities when choosing a location.

Anglers are equally divided in terms of their preferences for lakes/reservoirs and streams. Approximately two-fifths (39%) of those surveyed say they prefer to fish in lakes and reservoirs, though 38% prefer stream fishing and 22% say like both lake and stream fishing.

Looking at the more general motivations of all anglers, the plurality (46%) say they choose locations based on where they believe they will catch many fish, while 25% say they would rather catch one or two large fish and 11% say they look for both attributes. Seventeen percent of anglers do not specifically go to a location based on the number or size of the fish they might catch. They may be choosing their favorite locations on many other factors such as natural beauty, tradition, ease of access, or a variety of different reasons.

Also relating to fishing preferences, approximately half of the anglers surveyed (48%) say they prefer to catch and release, while 38% say they

prefer to keep most of the fish they catch and 14% prefer both keeping the fish they catch and releasing.

### Fish Consumption and Advisories

In total, 62% of the anglers surveyed say they have eaten fish that were caught in New Mexico. On average, anglers have eaten New Mexico caught fish an average of 5.5 times in the past 12 months, though the median is only two times. This indicates that a small group of anglers are eating fish with high regularity.

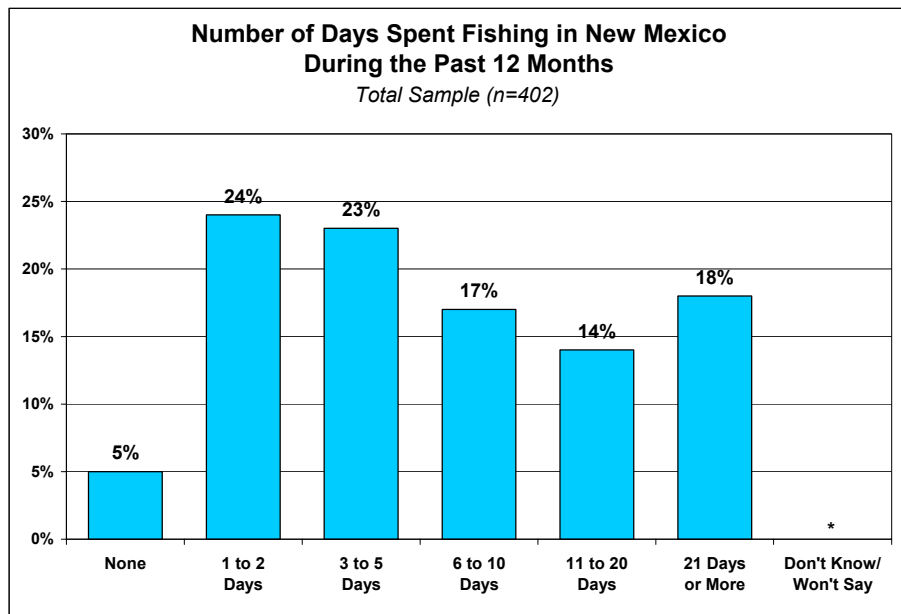
Not surprisingly, New Mexico residents eat New Mexico caught fish with higher regularity than do non-residents. Twenty-nine percent of New Mexico anglers ate state caught fish six times or more in the past year compared to 14% of non-residents.

While eating freshly caught fish is one of the real joys of fishing, there are some precautions that must be taken into account for certain fish species or in certain locations in the state.

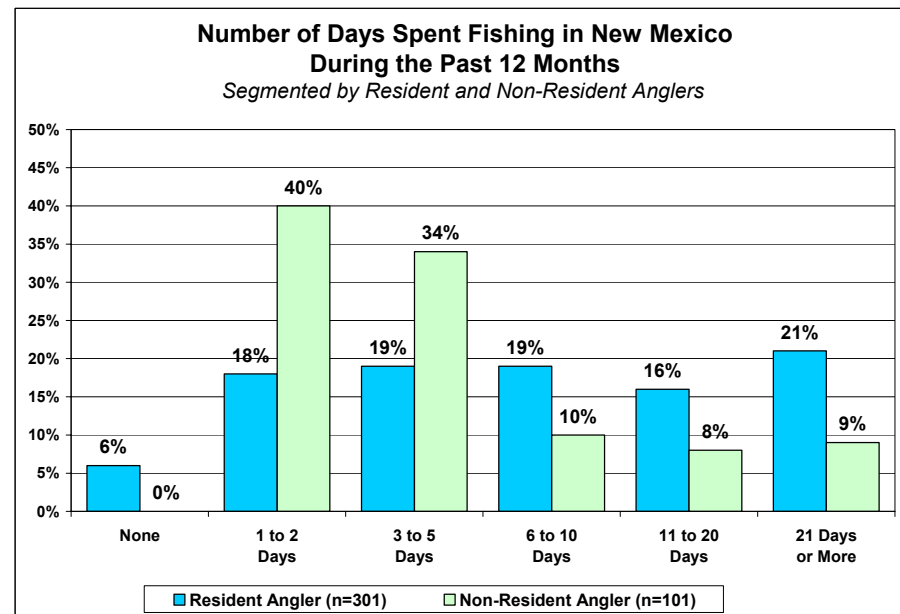
Half of the anglers surveyed say they are aware of the state consumption advisories that are posted at various waters throughout the state. And three-in-four anglers who have seen the consumption advisories while fishing in New Mexico, say they have actually read the notice, while 25% have not. Thus, a total of 37% of anglers are aware of *and* have actually read a fish consumption advisory while fishing in New Mexico.

### Concluding Observations

The results of the survey illustrate the many different motivations and preferences among those who fish in New Mexico which has implications for managing angler expectations. While the majority of anglers prefer cold water species, they are equally divided in terms of where they like to fish (lakes versus streams). Fishery managers clearly cannot focus management on one type of angler or focus more on streams versus lakes and reservoirs to improve overall satisfaction levels. The one common denominator that ties all anglers together is they simple desire to catch fish when they go out to New Mexico waters. Anglers want well stocked waters or at least a good opportunity to catch many fish or at least one or two large fish.



Mean	13 days
Median	5 days

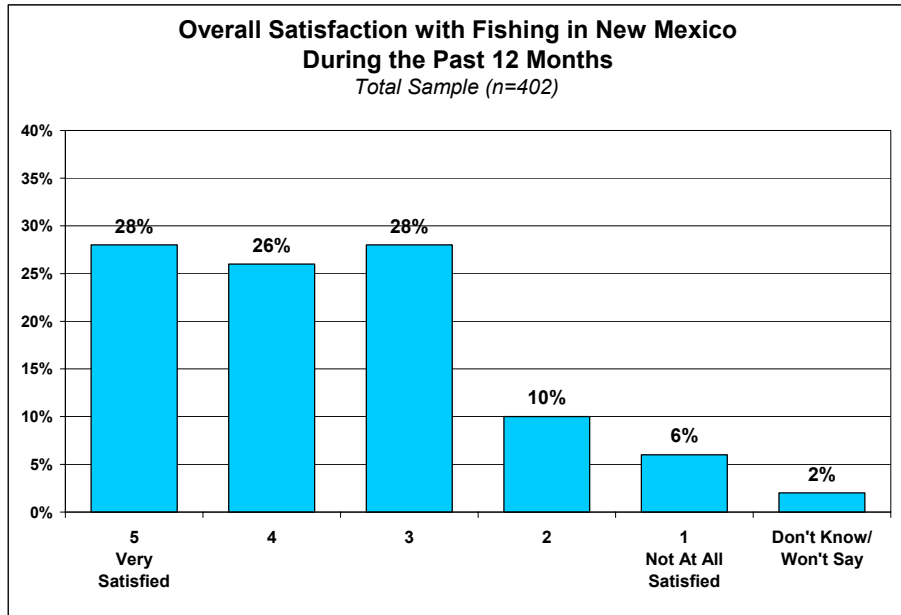


	Resident	Non-Resident
Mean	15.1	7.1
Median	7.0	3.0

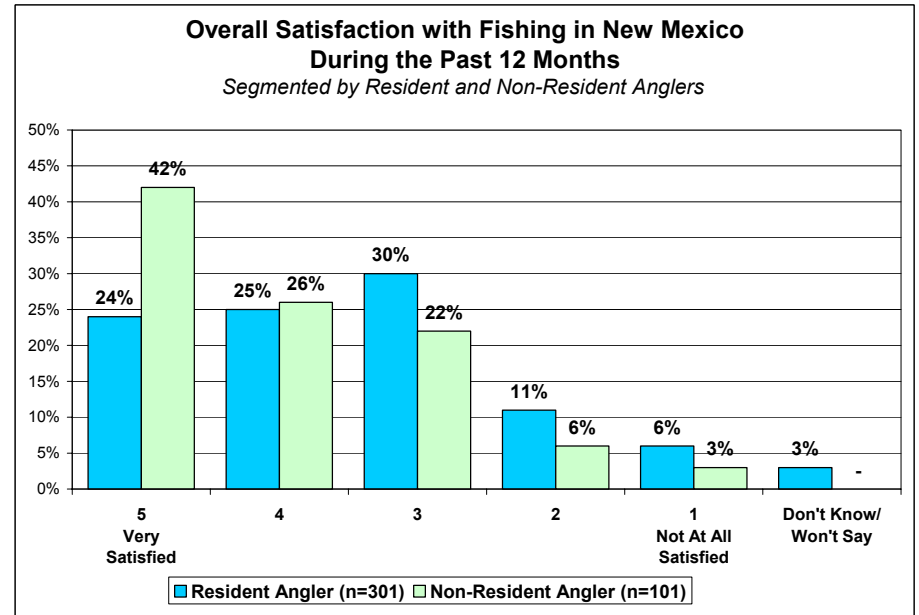
As shown above, approximately one-third (32%) of the anglers surveyed say they fished 11 days or more in New Mexico over the past 12 months, with 18% having fished on 21 or more occasions. Seventeen percent fished in New Mexico between six and ten times, while 23% went fishing three to five times and 24% only went fishing once or twice in the past 12 months. Consistent with results observed in previous studies, 5% of those surveyed say they had not fished in New Mexico in the past 12 months, even though they had purchased a license.

Not surprisingly, resident anglers fished on many more days than non-residents. Thirty-seven percent of resident anglers fished in New Mexico 11 days or more in the past year compared to 17% of non-residents. On average, resident anglers fished for 15 days compared to an average of 7 days for non-residents. The median number of days fished among resident anglers is 7, meaning that half fished 7 days or more, while the other half fished 7 days or less.

Hispanic anglers tend to fish with greater regularity than do Anglos. Forty-two percent of Hispanic anglers say they fished 11 or more days last year compared to 26% of Anglo anglers.



Mean †	3.6
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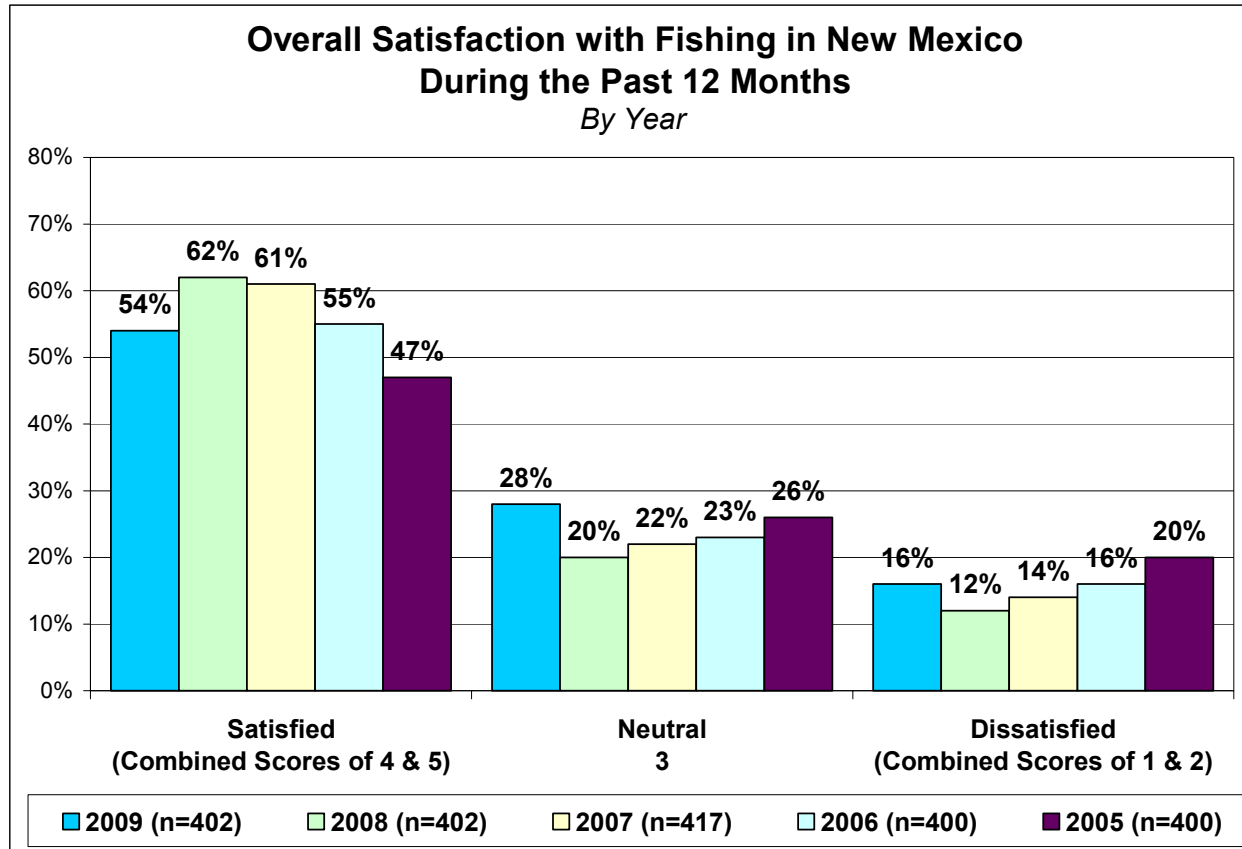
	Resident	Non-Resident
Mean†	3.5	4.0

When asked to rate their overall satisfaction with their experience based on a 5-point scale where 5 is *very satisfied* and 1 is *not at all satisfied*, 54% of the anglers surveyed express satisfaction as indicated by a score of four or five. Twenty-eight percent say they are *very satisfied* with their fishing experience(s). Sixteen percent of the anglers surveyed express dissatisfaction with their New Mexico fishing experiences in the past 12 months as indicated by a score of 1 or 2, while 28% have neutral or mixed feelings (a score of 3).

Non-resident anglers (68%) are more inclined than resident anglers (49%) to express satisfaction with fishing in New Mexico. More specifically, 42% of non-residents say they are *very satisfied*, compared to 24% of residents.

It should also be noted that those who prefer to fish in streams are more likely than those who prefer to fish in lakes and reservoirs to express satisfaction with their fishing experiences in New Mexico (61% and 47%, respectively).

† The mean score is derived by taking the average score based on the 5-point scale. The *Very Satisfied* response is assigned a value of 5; the *Not At All Satisfied* response is assigned a value of 1. The *Don't Know/Won't Say* responses are excluded from the calculation of the mean.



	2009	2008	2007	2006	2005
Mean †	3.6	3.8	3.7	3.6	3.5

Angler satisfaction has declined slightly when compared to the previous two studies. Currently, 54% of anglers express satisfaction compared to 62% observed last year and 61% observed in 2007.

† The mean score is derived by taking the average score based on the 5-point scale. The Very Satisfied response is assigned a value of 5; the Not At All Satisfied response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

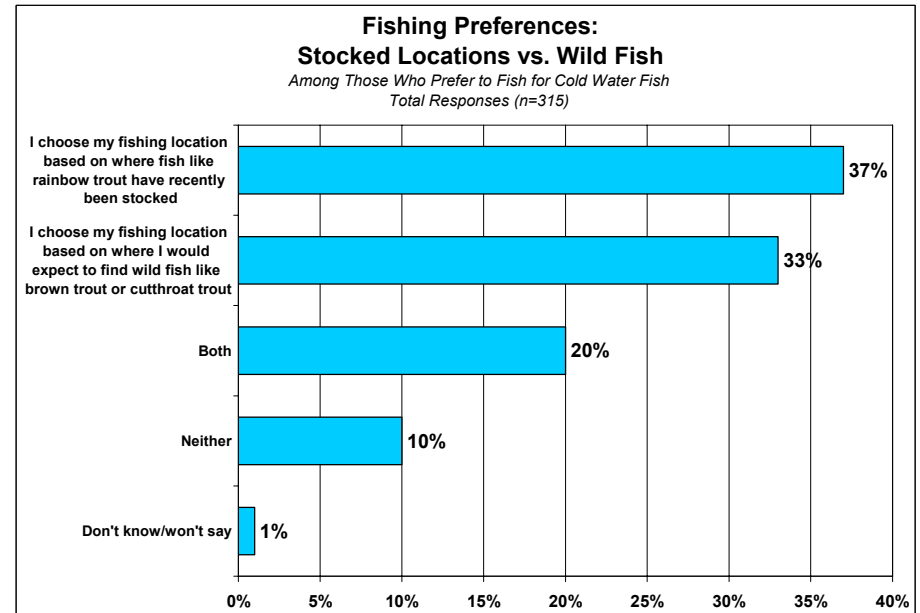
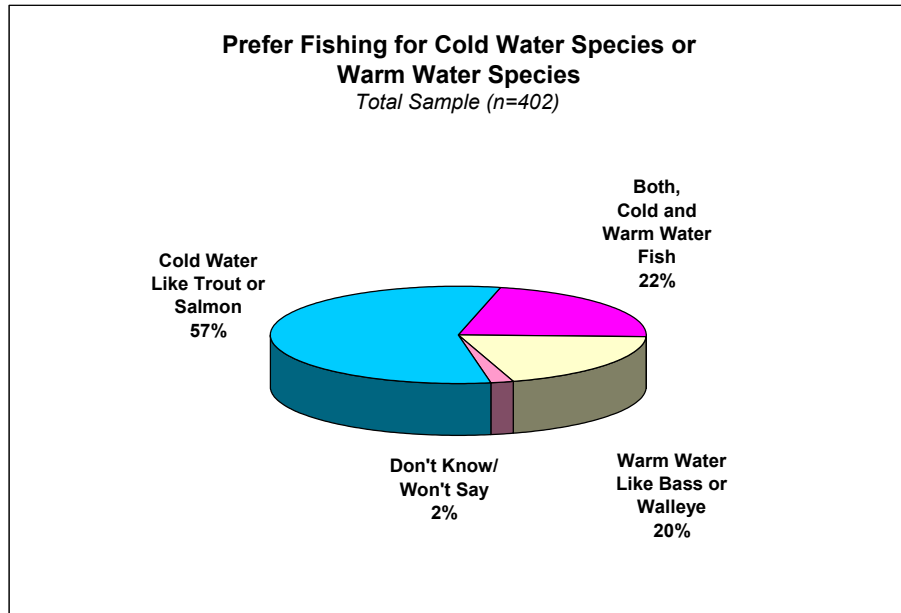
## Reasons Underlying Overall Satisfaction with Fishing in New Mexico During the Past 12 Months

AMONG THOSE WHO HAVE AN OPINION ABOUT THE FISHING IN  
NEW MEXICO DURING THE PAST 12 MONTHS

(Top 11 Unaided Answers)

	Total Responses (n=392)
Caught a lot of fish	25%
Did not catch many fish	22%
Did not catch any fish	13%
Enjoy fishing/like fishing	8%
Water not stocked well	8%
Water levels too low	5%
Waters are stocked well	5%
Water levels were good	4%
Peaceful/like being outdoors	4%
Fun place to fish/had a lot of fun	4%
Small fish	3%

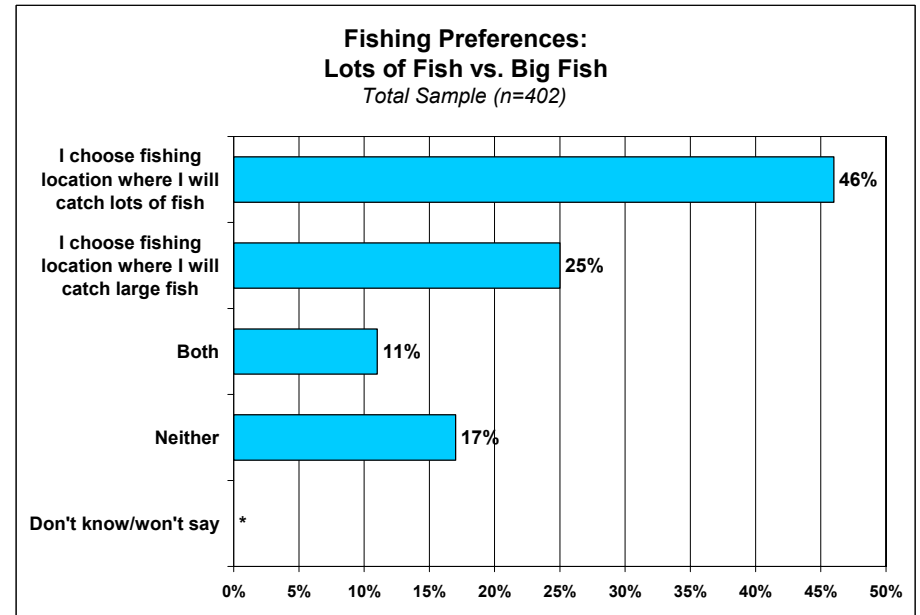
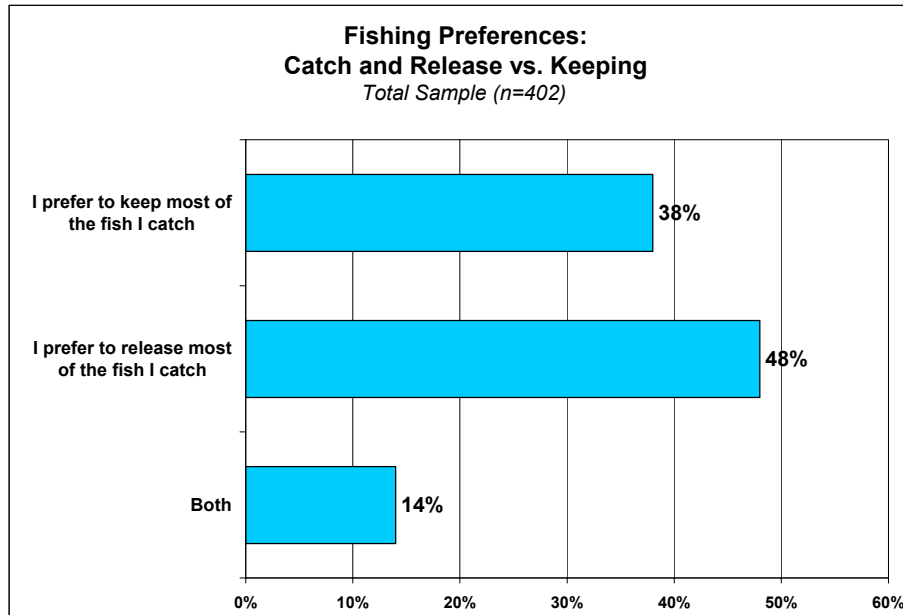
When asked in an unaided, open-ended manner to give the reasons underlying their level of satisfaction with the fishing in New Mexico over the past 12 months, 25% of the respondents say they caught a lot of fish, 8% say they enjoy fishing and 5% say the waters were well stocked. However, 22% said they did not catch many fish, 13% say they did not catch any fish, and 8% say the area was not well stocked.



Approximately three-fifths (57%) of those surveyed say they prefer to fish for cold water species such as trout and salmon, compared to 20% who prefer to fish for warm water species. Twenty-two percent of the anglers do not have a species preference.

Resident Hispanic Anglers (66%) are more apt than resident Anglo anglers (49%) to prefer fishing for cold water fish.

Thirty-seven percent of the anglers who prefer cold water fish, or do not have a preference, indicate that they choose their fishing locations based on where fish like rainbow trout have been recently stocked, while 33% prefer fishing locations where they would expect to find wild fish like brown trout or cutthroat trout. One-in-five angler prefer to fish for cold water species in both stocked waters and where they would expect to find wild species.



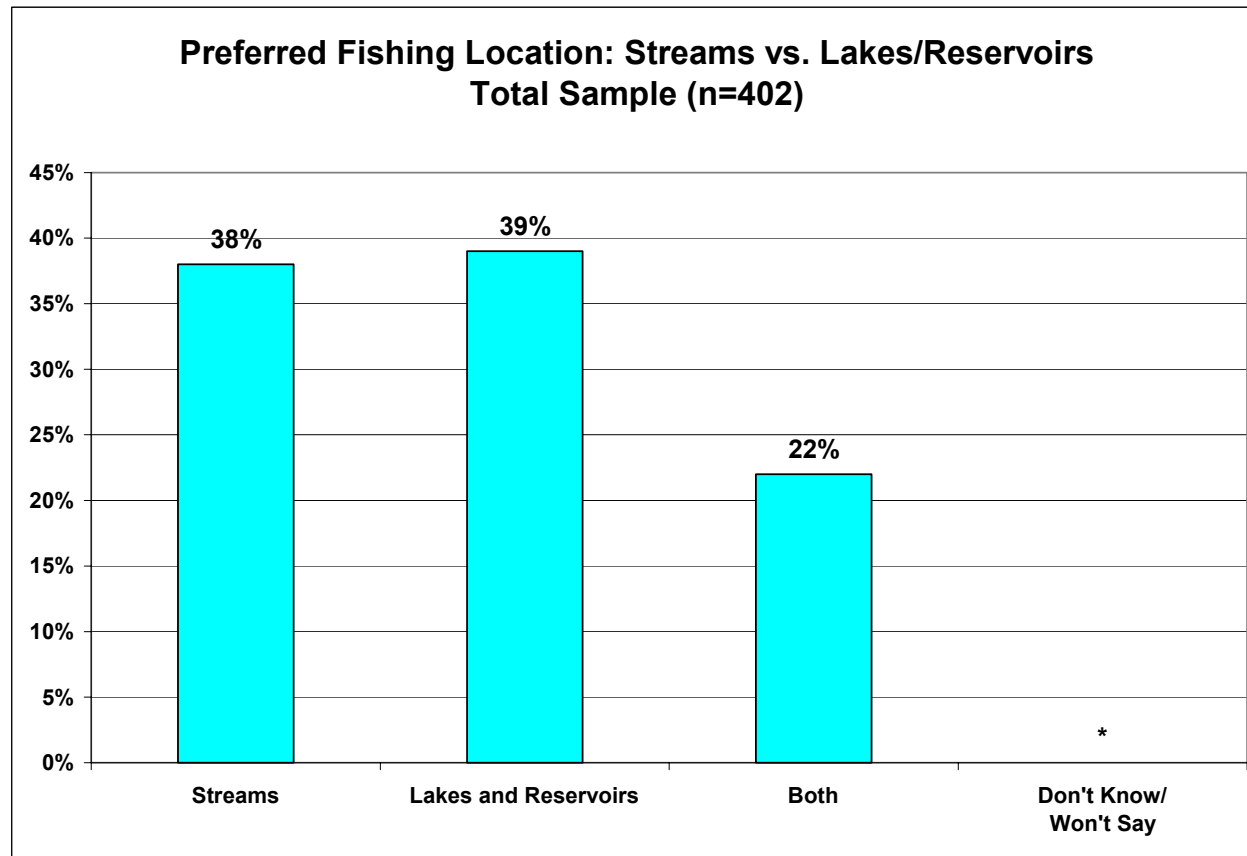
\* Less than 1% reported.

Anglers were read various paired statements and for each one asked which statement is closest to their overall opinion when it comes to fishing.

As shown above, when given two options, approximately half (48%) say they prefer to release most of the fish that they catch, while 38% say they prefer to keep most of their fish. Fourteen percent said both statements apply to them, indicating there are times when they keep their fish and other times when they prefer to catch and release.

- As has been observed in previous studies, resident anglers (42%) are more likely than non-residents (29%) to prefer to keep most of the fish they catch. Furthermore, Hispanic anglers (46%) are more likely than Anglos (32%) to prefer to keep most of the fish they catch.
- It should be noted that 48% of those who prefer to fish in lakes and reservoirs like to keep most of the fish they catch compared to 27% of those who prefer to fish in streams. The majority of those who prefer streams (63%) say they like to release most of the fish they catch.

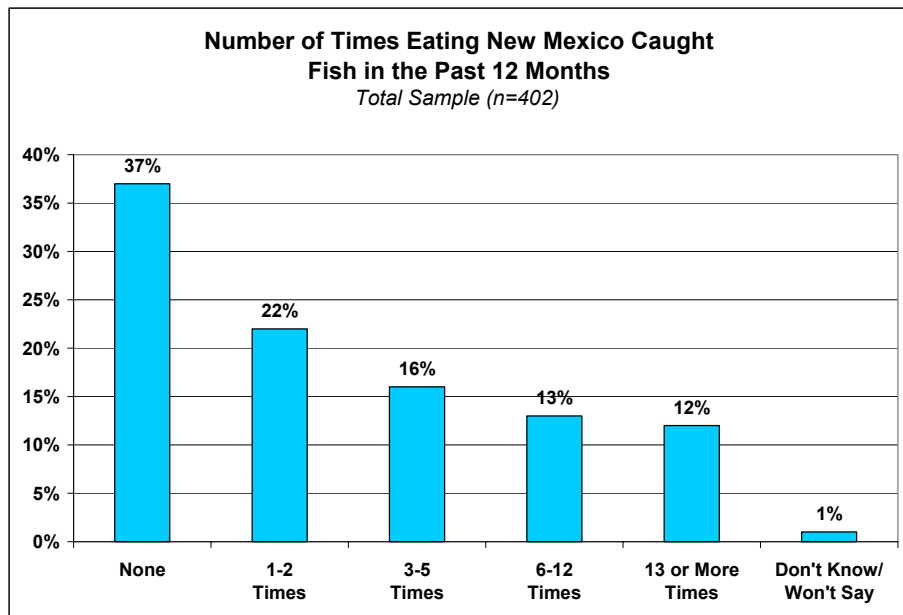
Approximately half (46%) of the anglers surveyed say they choose fishing locations based on where they will catch lots of fish, while 25% choose locations where they will catch one or two large fish and 11% prefer both types of places to fish. Seventeen percent of anglers say they do not base their decision on where to fish on either criterion.



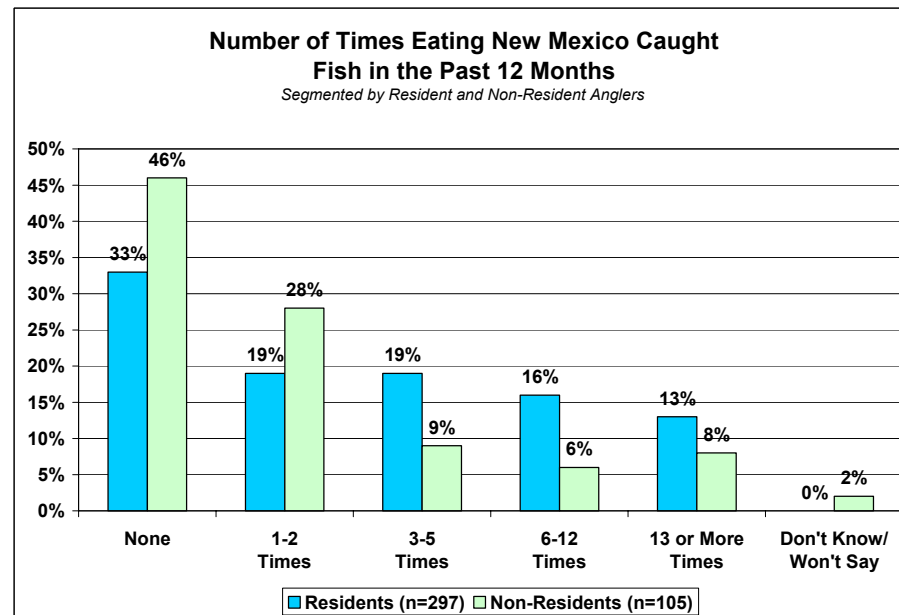
The anglers surveyed are equally divided in terms of their preference for fishing in lakes and reservoirs (39%) or streams (38%). Twenty-two percent of anglers prefer to fish in both streams and lakes/reservoirs.

Non-residents (46%) are more likely than residents (36%) to prefer fishing in streams.

\* Less than 1% reported.



Mean	5.5
Median	2.0

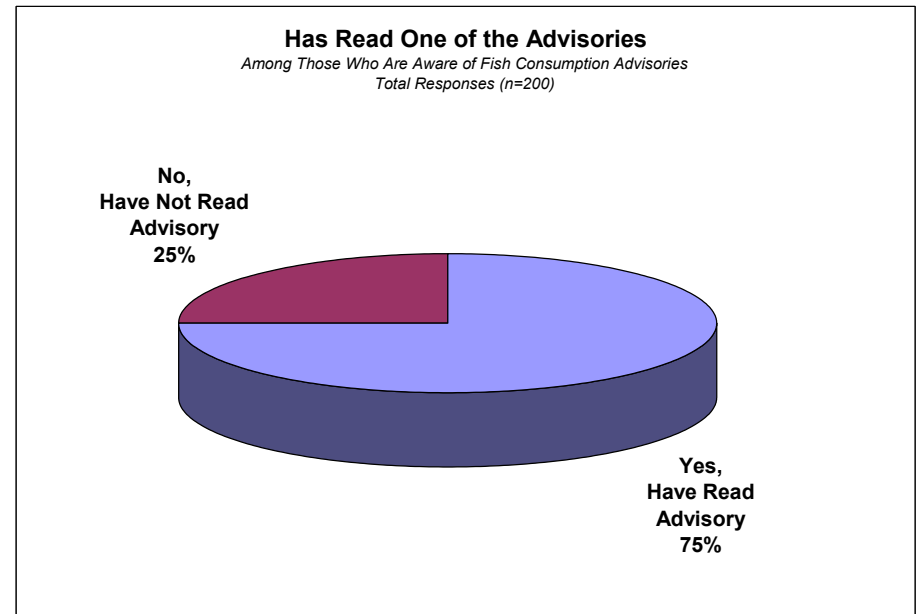
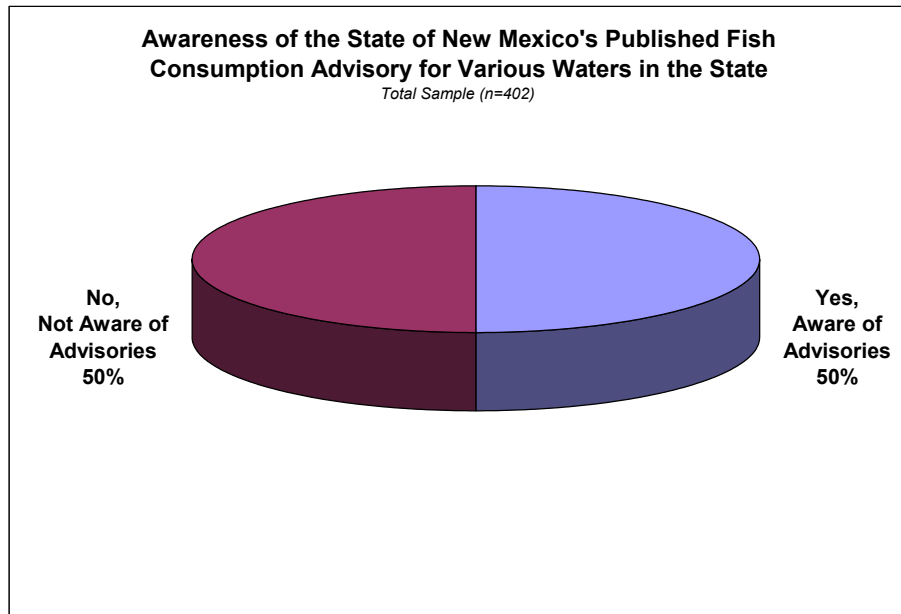


	Resident	Non-Resident
Mean	6.0	3.0
Median	2.0	1.0

Anglers were asked how often they have eaten fish that they or someone they know caught in New Mexico within the past 12 months. In total, 62% of the anglers say they have eaten fish that were caught in New Mexico. As shown above, 22% of the anglers say they have eaten New Mexico caught fish one or two times in the past year, while 16% had three-to-five meals and 13% ate New Mexico caught fish six to 12 times. Approximately one-in-ten (12%) of the anglers surveyed say they have eaten fish they or someone they know caught in New Mexico 13 times or more in the past 12 months.

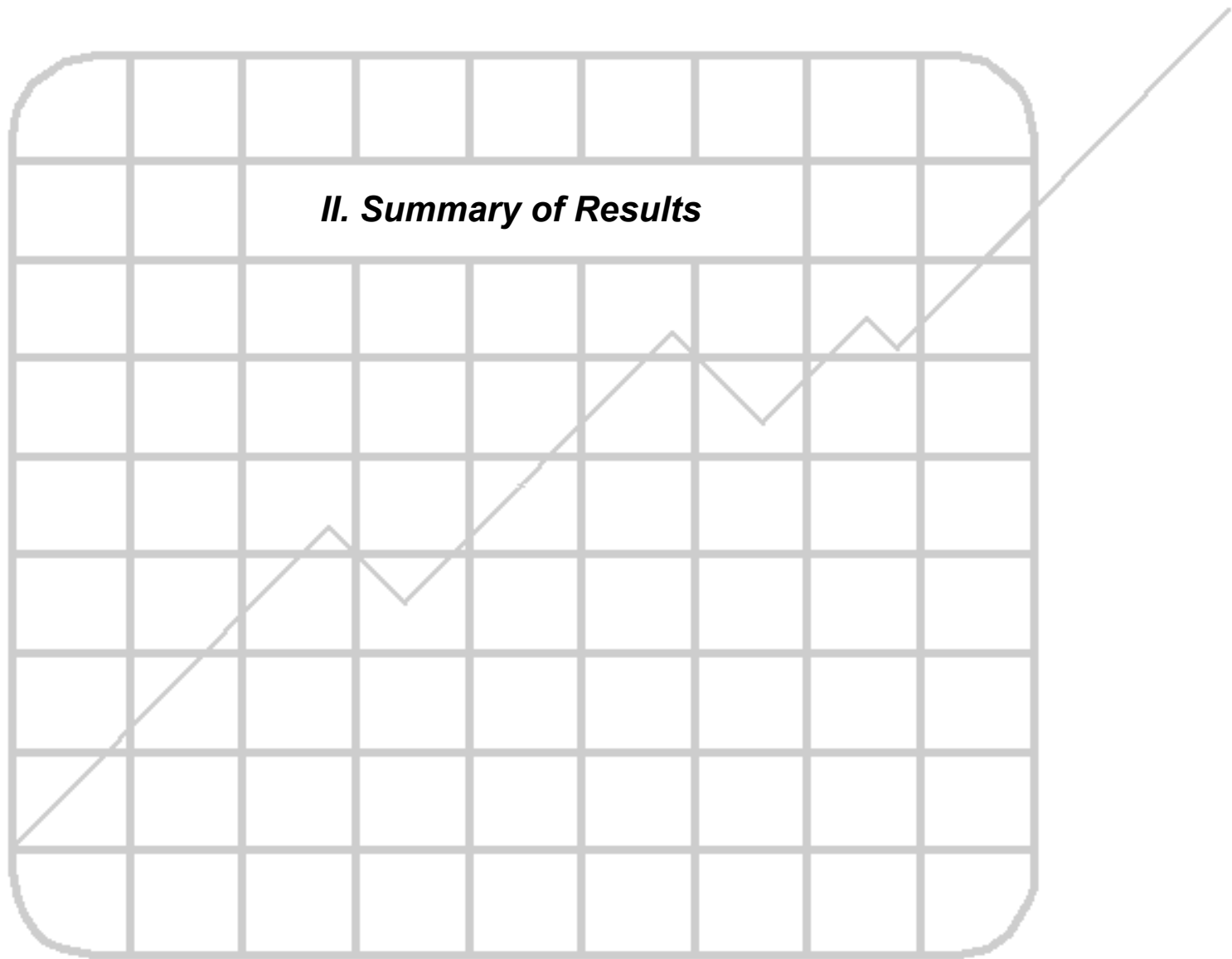
On average, anglers have eaten New Mexico caught fish an average of 5.5 times in the past 12 months, though the median is only two times. This indicates that a small group of anglers are eating fish with high regularity.

Not surprisingly, New Mexico residents eat New Mexico caught fish with higher regularity than do non-residents. Twenty-nine percent of New Mexico anglers ate state caught fish six times or more in the past year compared to 14% of non-residents.



Half of the anglers surveyed say they are aware of the state consumption advisories that are posted at various waters throughout the state. Residents are more apt than non-residents to be aware of the advisories (54% and 37%, respectively). Seniors are much more apt than younger anglers to be aware of the advisories (63% and 48%, respectively).

Three-in-four anglers who have seen the consumption advisories while fishing in New Mexico, say they have actually read the notice, while 25% have not. Thus, a total of 37% of Anglers are aware of and have actually read a fish consumption advisory while fishing in New Mexico.



## Number of Days Fishing in New Mexico During the Past 12 Months

Question 1: How many days or parts of days did you fish in New Mexico during the past 12 months?

	Component		Gender		Ethnicity		Age				
	Total Sample (n=402)	Resident	Non-Resident	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Years And Over
None	5%	6%	-	5%	4%	4%	4%	-	2%	4%	19%
1 – 2	24%	18%	40%	25%	19%	14%	28%	22%	27%	21%	29%
3 – 5	23%	19%	34%	21%	30%	19%	27%	25%	28%	24%	8%
6 – 10	17%	19%	10%	15%	25%	21%	15%	16%	16%	19%	15%
11 – 20	14%	16%	8%	14%	13%	22%	10%	16%	10%	19%	6%
21 or more	18%	21%	9%	20%	9%	20%	16%	22%	16%	13%	23%
Don't know/won't say	*	*	-	*	-	*	-	*	-	-	-
Mean	13.0	15.1	7.1	13.8	9.3	15.3	11.5	14.4	10.8	11.9	17.2
Median	5.0	7.0	3.0	5.0	5.0	8.0	5.0	7.0	5.0	6.0	3.0

	Education				Number of Days/Parts of Days Spent Fishing in New Mexico in the Past 12 Months						Species Preference		
	Total Sample (n=402)	H.S. Graduate or Less	Some College/ Assoc.	Degree 4 yr/Grad School	None	1 – 2 Days	3 – 5 Days	6 – 10 Days	11 -20 Days	21 Days or More	Cold Water	Both	Warm Water
None	5%	4%	4%	5%	100%	-	-	-	-	-	4%	2%	9%
1 – 2	24%	21%	24%	28%	-	100%	-	-	-	-	24%	23%	25%
3 – 5	23%	20%	21%	27%	-	-	100%	-	-	-	25%	27%	15%
6 – 10	17%	20%	16%	15%	-	-	-	100%	-	-	17%	10%	23%
11 – 20	14%	13%	16%	12%	-	-	-	-	100%	-	13%	21%	7%
21 or more	18%	22%	18%	13%	-	-	-	-	-	100%	16%	18%	22%
Don't know/won't say	*	*	-	-	-	-	-	-	-	-	*	-	-
Mean	13.0	14.6	13.9	10.6	.0	1.4	4.1	8.0	16.3	45.9	12.2	14.9	12.8
Median	5.0	6.0	6.0	5.0	.0	1.0	4.0	8.0	15.0	30.0	5.0	5.0	6.0

\* Less than 1% reported.

## Number of Days Fishing in New Mexico During the Past 12 Months *(continued)*

Question 1 (continued): How many days or parts of days did you fish in New Mexico during the past 12 months?

	Release vs. Keep				Lots of Fish vs. Large Fish				Preference To Fish In Streams/Lakes & Reservoirs		
	Total Sample (n=402)	Keep Most of The Fish	Release Most of The Fish	Both	Catch Lots of Fish	Catch 1 or 2 Lg. Fish	Both	Neither	Streams	Lakes And Re- servoirs	Both
None	5%	9%	1%	4%	3%	4%	3%	13%	5%	3%	5%
1 – 2	24%	22%	25%	27%	24%	24%	31%	22%	27%	26%	16%
3 – 5	23%	20%	27%	16%	30%	17%	15%	16%	29%	18%	20%
6 – 10	17%	17%	17%	15%	14%	19%	15%	20%	12%	22%	15%
11 – 20	14%	14%	11%	21%	15%	14%	7%	13%	12%	15%	15%
21 or more	18%	17%	19%	17%	14%	22%	30%	16%	14%	15%	29%
Don't know/won't say	*	*	-	-	*	-	-	-	-	*	-
<i>Mean</i>	13.0	12.6	13.2	13.8	12.3	13.7	13.7	13.8	9.4	12.2	21.0
<i>Median</i>	5.0	5.0	5.0	6.0	5.0	7.0	5.0	5.0	5.0	6.0	10.0

\* Less than 1% reported.

## Overall Satisfaction with Fishing in New Mexico During the Past 12 Months

Question 2: In general, how satisfied or dissatisfied were you with fishing in New Mexico during the past 12 months? Please use a 5-point scale, with 5 being very satisfied and 1 being not at all satisfied.

	Total Sample (n=402)	Component		Gender		Ethnicity		Age			
		Resident	Non-Resident	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Years And Over
5 – Very satisfied	28%	24%	42%	27%	36%	26%	30%	20%	24%	37%	36%
4	26%	25%	26%	24%	32%	24%	26%	34%	23%	21%	23%
3	28%	30%	22%	29%	21%	33%	26%	31%	37%	25%	10%
2	10%	11%	6%	11%	5%	9%	10%	10%	7%	10%	15%
1 – Not at all satisfied	6%	6%	3%	6%	2%	7%	4%	4%	7%	3%	10%
Don't know/won't say	2%	3%	-	2%	4%	1%	3%	1%	2%	3%	6%
Mean †	3.6	3.5	4.0	3.5	4.0	3.5	3.7	3.5	3.5	3.8	3.6

	Total Sample (n=402)	Education			Number of Days/Parts of Days Spent Fishing in New Mexico in the Past 12 Months						Species Preference		
		H.S. Graduate or Less	Some College/ Assoc.	Degree 4 yr/Grad School	None	1 – 2 Days	3 – 5 Days	6 – 10 Days	11 -20 Days	21 Days or More	Cold Water	Both	Warm Water
5 – Very satisfied	28%	24%	21%	40%	10%	31%	29%	27%	26%	32%	28%	35%	21%
4	26%	25%	28%	24%	19%	27%	29%	28%	21%	23%	29%	21%	20%
3	28%	30%	29%	24%	6%	25%	24%	31%	44%	26%	27%	23%	37%
2	10%	13%	9%	8%	11%	9%	13%	10%	3%	14%	8%	13%	14%
1 – Not at all satisfied	6%	7%	9%	1%	7%	8%	5%	4%	6%	4%	5%	8%	3%
Don't know/won't say	2%	1%	3%	2%	48%	-	-	-	-	1%	2%	-	4%
Mean †	3.6	3.5	3.5	3.9	3.3	3.7	3.6	3.6	3.6	3.6	3.7	3.6	3.4

† The mean score is derived by taking the average score based on the 5-point scale. The Very satisfied response is assigned a value of 5; the Not at all satisfied response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

### Overall Satisfaction with Fishing in New Mexico During the Past 12 Months (continued)

Question 2 (continued): In general, how satisfied or dissatisfied were you with fishing in New Mexico during the past 12 months? Please use a 5-point scale, with 5 being very satisfied and 1 being not at all satisfied.

	Release vs. Keep				Lots of Fish vs. Large Fish				Preference To Fish In Streams/Lakes & Reservoirs		
	Total Sample (n=402)	Keep Most of The Fish	Release Most of The Fish	Both	Catch Lots of Fish	Catch 1 or 2 Lg. Fish	Both	Neither	Streams	Lakes And Re- servoirs	Both
5 – Very satisfied	28%	29%	29%	26%	28%	27%	25%	32%	31%	22%	34%
4	26%	24%	29%	21%	25%	27%	29%	25%	30%	25%	20%
3	28%	29%	27%	26%	28%	30%	28%	24%	23%	34%	26%
2	10%	7%	11%	16%	12%	7%	14%	7%	8%	12%	10%
1 – Not at all satisfied	6%	7%	4%	10%	4%	8%	4%	7%	7%	4%	6%
Don't know/won't say	2%	4%	1%	2%	2%	2%	-	5%	2%	3%	3%
Mean †	3.6	3.6	3.7	3.4	3.6	3.6	3.6	3.7	3.7	3.5	3.7

† The mean score is derived by taking the average score based on the 5-point scale. The Very satisfied response is assigned a value of 5; the Not at all satisfied response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

## Reasons Underlying Overall Satisfaction with Fishing in New Mexico During the Past 12 Months

AMONG THOSE WHO HAVE AN OPINION ABOUT FISHING IN NEW MEXICO DURING THE PAST 12 MONTHS

Question 3: Why do you feel this way?

	<i>Total Responses (n=343)</i>		<i>Total Responses (n=342)</i>		<i>Total Responses (n=342)</i>
Caught a lot of fish	25%	Some months good/some bad	1%	Easy access	*
Did not catch many fish	22%	Too many laws	1%	Nice size	*
Did not catch any fish	13%	Area too noisy – ATVs/motor bikes/boat traffic	1%	Know how to fish in streams	*
Enjoy fishing/like fishing	8%	Never know what's going on/ what to expect/condition	1%	Didn't like the deep fishing	*
Waters not stocked well	8%	Relaxing	1%	Water warm on top – fish go deep in lakes	*
Water levels too low	5%	Fish weren't biting much	1%	Couldn't get license	*
Waters are stocked well	5%	Too expensive/license	1%	Some people don't know about catch and release	*
Water levels were good	4%	Need to enforce limits	1%	Snow Lake burned	*
Peaceful/like being outdoors	4%	Not enough places to fish close to home	1%	Have to make reservations	*
Fun place to fish/had a lot of fun	4%	Didn't enjoy the way contest run	*	Can't tell ahead of time when waters are stocked	*
Small fish	3%	NM advisories – read on website	*	No advisory in newspaper	*
Weather/too hot/not too good/windy/good	3%	There's not enough quality water for fly fishing	*	Habitats not always kept up	*
Area well maintained/clean	3%	A visitor – not familiar with area	*	Love catfish	*
Water too dirty	3%	Game warden interferes with fishermen	*	Need more respect for fish	*
Beautiful area/enjoy	3%	No particular reason	*	More education on the habitat of bass	*
Caught a few fish	3%	Park ranger went nuts/accused people of littering	*	Many people fishing are not licensed	*
Too many people	2%	Stripers taken over – destroy bass population	*	Drought has affected fishing	*
Need more variety of fish	2%	Prefer natural born trout	*	Spear fish	*
Some areas are better than others	2%	Like to see cold weather fishing	*	Not a lot of shade	*
Area was dirty/facilities not kept up	2%	We had a guide	*	Fishing not very good	*
Pleasant experience	1%	Convenient location	*		
It's a family outing	1%	Difficult to launch boat	*		
Not a lot of people	1%	Rules are different in Chicago	*	Don't know/won't say	1%
Raise bag limits	1%				
Water flow too big/fast	1%				

\* Less than 1% reported.

Note: The sum of the percentages exceeds 100% due to multiple responses.

## Prefer Fishing for Cold Water Species or Warm Water Species

Question 4: Regarding your species preference, do you prefer to fish for cold water species like trout or salmon, or do you prefer to fish for warm water species like bass or walleye?

	Total Sample (n=402)	Component		Gender		Ethnicity		Age			
		Resident	Non-Resident	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Years And Over
Cold water like trout or salmon	57%	56%	59%	56%	62%	64%	53%	56%	51%	69%	45%
Both	22%	23%	18%	23%	14%	19%	23%	22%	25%	17%	23%
Warm water like bass or walleye	20%	20%	22%	20%	22%	15%	22%	20%	23%	13%	30%
Don't know/won't say	2%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%

	Total Sample (n=402)	Education			Number of Days/Parts of Days Spent Fishing in New Mexico in the Past 12 Months						Species Preference		
		H.S. Graduate or Less	Some College/ Assoc.	Degree 4 yr/Grad School	None	1-2 Days	3-5 Days	6-10 Days	11-20 Days	21 Days or More	Cold Water	Both	Warm Water
Cold water like trout or salmon	57%	49%	53%	68%	52%	55%	62%	59%	55%	52%	100%	-	-
Both	22%	23%	25%	17%	7%	21%	25%	13%	33%	22%	-	100%	-
Warm water like bass or walleye	20%	27%	21%	13%	37%	21%	13%	28%	10%	25%	-	-	100%
Don't know/won't say	2%	2%	1%	1%	3%	3%	-	1%	2%	1%	-	-	-

	Total Sample (n=402)	Release vs. Keep				Preference To Fish In Lots of Fish vs. Large Fish				Streams/Lakes & Reservoirs		
		Keep Most of The Fish	Release Most of The Fish	Both	Catch Lots of Fish	Catch 1 or 2 Lg. Fish	Both	Neither	Streams	Lakes And Reservoirs	Both	
Cold water like trout or salmon	57%	53%	60%	55%	54%	58%	55%	65%	80%	42%	43%	
Both	22%	23%	20%	25%	21%	23%	24%	18%	13%	16%	46%	
Warm water like bass or walleye	20%	22%	19%	20%	23%	18%	20%	16%	7%	39%	10%	
Don't know/won't say	2%	2%	1%	-	2%	2%	1%	1%	-	3%	1%	

**Fishing Preferences:  
 Stocked Locations vs. Wild Fish**  
 AMONG THOSE WHO PREFER TO FISH FOR COLD WATER SPECIES

Question 5: Of these statements which comes closest to your personal view? I choose my fishing location based on...

	Component		Gender		Ethnicity		Age				
	Total Responses (n=315)	Resident	Non-Resident	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Years And Over
Where fish like Rainbow trout have recently been stocked	37%	36%	39%	35%	43%	41%	32%	41%	40%	30%	37%
Where I would expect to find wild fish like Brown trout	33%	34%	30%	33%	31%	23%	38%	36%	27%	37%	29%
Both	20%	18%	24%	21%	11%	27%	16%	16%	20%	21%	24%
Neither	10%	11%	8%	9%	13%	9%	12%	5%	13%	11%	10%
Don't know/won't say	1%	1%	-	1%	1%	-	1%	2%	-	1%	-

	Education				Number of Days/Parts of Days Spent Fishing in New Mexico in the Past 12 Months						Species Preference		
	Total Responses (n=315)	H.S. Graduate or Less	Some College/ Assoc.	Degree 4 yr/Grad School	None	1 - 2 Days	3 - 5 Days	6 - 10 Days	11 -20 Days	21 Days or More	Cold Water	Both	Warm Water
Where fish like Rainbow trout have recently been stocked	37%	44%	33%	34%	24%	33%	35%	39%	38%	41%	40%	28%	-
Where I would expect to find wild fish like Brown trout	33%	33%	30%	36%	47%	37%	36%	33%	15%	35%	35%	26%	-
Both	20%	19%	23%	17%	9%	19%	18%	9%	35%	21%	15%	32%	-
Neither	10%	3%	14%	12%	20%	10%	9%	19%	11%	-	10%	10%	-
Don't know/won't say	1%	1%	1%	1%	-	-	1%	-	1%	3%	-	3%	-

**Fishing Preferences:  
 Stocked Locations vs. Wild Fish (continued)**  
 AMONG THOSE WHO PREFER TO FISH FOR COLD WATER SPECIES

Question 5 (continued): Of these statements which comes closest to your personal view? I choose my fishing location based on...

	Release vs. Keep			Lots of Fish vs. Large Fish				Preference To Fish In Streams/Lakes & Reservoirs			
	Total Responses (n=315)	Keep Most of The Fish	Release Most of The Fish	Both	Catch Lots of Fish	Catch 1 or 2 Lg. Fish	Both	Neither	Streams	Lakes And Re- servoirs	Both
Where fish like Rainbow trout have recently been stocked	37%	47%	28%	39%	47%	37%	37%	13%	24%	63%	29%
Where I would expect to find wild fish like Brown trout	33%	26%	42%	22%	26%	43%	39%	34%	48%	17%	25%
Both	20%	15%	20%	32%	19%	16%	24%	26%	16%	12%	36%
Neither	10%	11%	10%	7%	7%	5%	-	27%	13%	7%	8%
Don't know/won't say	1%	1%	1%	-	2%	-	-	-	-	1%	3%

## Fishing Preferences: Catch and Release vs. Keeping

Question 6: Of the following statements which comes closest to your personal view?

	Component		Gender		Ethnicity		Age				
	Resident	Non-Resident	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Years And Over	
I prefer to keep most of the fish I catch	38%	42%	29%	37%	42%	46%	32%	44%	40%	29%	44%
I prefer to release most of the fish I catch	48%	45%	54%	49%	40%	35%	57%	49%	44%	57%	34%
Both	14%	13%	17%	13%	17%	18%	12%	7%	16%	14%	23%
Neither	*	*	-	-	1%	*	-	-	-	-	-

	Education				Number of Days/Parts of Days Spent Fishing in New Mexico in the Past 12 Months						Species Preference		
	H.S. Graduate or Less	Some College/ Assoc.	Degree 4 yr/Grad School	None	1-2 Days	3-5 Days	6-10 Days	11-20 Days	21 Days or More	Cold Water	Both	Warm Water	
I prefer to keep most of the fish I catch	38%	44%	42%	28%	72%	35%	34%	40%	39%	36%	36%	40%	41%
I prefer to release most of the fish I catch	48%	37%	47%	59%	14%	49%	56%	47%	40%	50%	50%	44%	44%
Both	14%	19%	11%	14%	11%	16%	10%	13%	21%	14%	14%	16%	14%
Neither	*	-	-	-	3%	-	-	-	-	-	-	-	-

	Release vs. Keep			Lots of Fish vs. Large Fish				Preference To Fish In Streams/Lakes & Reservoirs			
	Keep Most of The Fish	Release Most of The Fish	Both	Catch Lots of Fish	Catch 1 or 2 Lg. Fish	Both	Neither	Streams	Lakes And Reservoirs	Both	
I prefer to keep most of the fish I catch	38%	100%	-	-	43%	40%	23%	31%	27%	48%	41%
I prefer to release most of the fish I catch	48%	-	100%	-	42%	49%	58%	56%	63%	37%	40%
Both	14%	-	-	100%	16%	11%	19%	12%	9%	16%	20%
Neither	*	-	-	-	-	-	-	1%	-	-	-

\* Less than 1% reported.

## Fishing Preferences: Lots of Fish vs. Big Fish

Question 7: Of these statements which comes closest to your personal view? I choose my fishing location based on...

	Total Sample (n=402)	Component		Gender		Ethnicity		Age			
		Resident	Non-Resident	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Years And Over
Where I feel I will catch lots of fish	46%	46%	47%	45%	54%	41%	50%	56%	39%	51%	35%
Where I feel I will catch one or two large fish	25%	27%	20%	26%	20%	33%	20%	30%	27%	18%	25%
Both	11%	8%	20%	11%	10%	10%	12%	8%	15%	8%	13%
Neither	17%	18%	14%	17%	16%	16%	18%	5%	19%	23%	24%
Don't know/won't say	*	1%	-	1%	-	-	1%	-	-	-	3%

	Total Sample (n=402)	Education			Number of Days/Parts of Days Spent Fishing in New Mexico in the Past 12 Months						Species Preference		
		H.S. Graduate or Less	Some College/ Assoc.	Degree 4 yr/Grad School	None	1 - 2 Days	3 - 5 Days	6 - 10 Days	11 -20 Days	21 Days or More	Cold Water	Both	Warm Water
Where I feel I will catch lots of fish	46%	46%	46%	46%	26%	46%	62%	39%	52%	35%	44%	45%	54%
Where I feel I will catch one or two large fish	25%	29%	28%	19%	21%	25%	19%	28%	26%	32%	26%	26%	22%
Both	11%	12%	10%	11%	7%	14%	7%	10%	5%	18%	10%	12%	10%
Neither	17%	13%	16%	23%	46%	16%	12%	21%	17%	15%	20%	14%	13%
Don't know/won't say	*	-	-	1%	-	-	-	3%	-	-	-	2%	-

	Total Sample (n=402)	Release vs. Keep			Lots of Fish vs. Large Fish				Preference To Fish In Streams/Lakes & Reservoirs		
		Keep Most of The Fish	Release Most of The Fish	Both	Catch Lots of Fish	Catch 1 or 2 Lg. Fish	Both	Neither	Streams	Lakes And Reservoirs	Both
Where I feel I will catch lots of fish	46%	52%	41%	51%	100%	-	-	-	41%	52%	46%
Where I feel I will catch one or two large fish	25%	26%	26%	19%	-	100%	-	-	26%	24%	25%
Both	11%	6%	13%	15%	-	-	100%	-	10%	8%	17%
Neither	17%	14%	20%	14%	-	-	-	100%	23%	16%	10%
Don't know/won't say	*	1%	-	-	-	-	-	-	-	-	2%

\* Less than 1% reported.

### Preference of Fishing Location

Question 8: Do you prefer to fish in streams or lakes and reservoirs?

	Component		Gender		Ethnicity		Age				
	Total Sample (n=402)	Resident	Non-Resident	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Years And Over
Streams	38%	36%	46%	39%	35%	37%	39%	41%	38%	46%	21%
Lakes and reservoirs	39%	40%	36%	39%	40%	38%	41%	43%	37%	35%	45%
Both	22%	24%	18%	22%	25%	24%	20%	16%	24%	19%	35%
Don't know/won't say	*	*	-	-	1%	*	-	-	-	-	-

	Education				Number of Days/Parts of Days Spent Fishing in New Mexico in the Past 12 Months						Species Preference		
	Total Sample (n=402)	H.S. Graduate or Less	Some College/ Assoc.	Degree 4 yr/Grad School	None	1 – 2 Days	3 – 5 Days	6 – 10 Days	11 -20 Days	21 Days or More	Cold Water	Both	Warm Water
Streams	38%	27%	35%	53%	43%	42%	49%	28%	34%	31%	54%	23%	13%
Lakes and reservoirs	39%	51%	38%	29%	28%	43%	32%	52%	42%	33%	29%	30%	76%
Both	22%	22%	27%	18%	26%	15%	19%	20%	24%	36%	17%	47%	11%
Don't know/won't say	*	-	-	-	3%	-	-	-	-	-	-	-	-

	Release vs. Keep				Lots of Fish vs. Large Fish				Preference To Fish In Streams/Lakes & Reservoirs		
	Total Sample (n=402)	Keep Most of The Fish	Release Most of The Fish	Both	Catch Lots of Fish	Catch 1 or 2 Lg. Fish	Both	Neither	Streams	Lakes And Reservoirs	Both
Streams	38%	27%	51%	26%	34%	40%	35%	50%	100%	-	-
Lakes and reservoirs	39%	49%	30%	43%	44%	38%	30%	36%	-	100%	-
Both	22%	24%	19%	31%	22%	22%	35%	13%	-	-	100%
Don't know/won't say	*	-	-	-	-	-	-	1%	-	-	-

\* Less than 1% reported.

## Number of Times Eating New Mexico Caught Fish in the Past 12 Months

Question 9: In the past 12 months how many times did you eat fish that you, or someone you knew, caught in New Mexico?

	Total Sample (n=402)	Component		Gender		Ethnicity		Age			
		Resident	Non-Resident	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Years And Over
None	37%	33%	46%	36%	37%	24%	44%	33%	36%	40%	38%
1 – 2	22%	19%	28%	21%	24%	18%	24%	22%	25%	20%	18%
3 – 5	16%	19%	9%	17%	10%	24%	10%	15%	15%	17%	19%
6 – 12	13%	16%	6%	13%	15%	20%	12%	15%	12%	14%	13%
13 or more	12%	13%	8%	11%	14%	15%	9%	15%	11%	9%	12%
Don't know/won't say	1%	-	2%	1%	-	-	1%	1%	1%	-	-
<i>Mean</i>	5.5	6.4	3.1	5.4	6.3	7.1	4.1	6.0	5.4	4.7	6.5
<i>Median</i>	2.0	2.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	2.0	2.0

	Total Sample (n=402)	Education			Number of Days/Parts of Days Spent Fishing in New Mexico in the Past 12 Months						Species Preference		
		H.S. Graduate or Less	Some College/ Assoc.	Degree 4 yr/Grad School	None	1 – 2 Days	3 – 5 Days	6 – 10 Days	11 -20 Days	21 Days or More	Cold Water	Both	Warm Water
None	37%	29%	29%	51%	42%	57%	33%	32%	17%	33%	37%	26%	46%
1 – 2	22%	21%	26%	18%	23%	28%	33%	24%	10%	5%	23%	24%	15%
3 – 5	16%	20%	17%	12%	14%	8%	20%	22%	28%	9%	15%	19%	16%
6 – 12	13%	17%	14%	10%	11%	5%	8%	18%	26%	18%	14%	14%	13%
13 or more	12%	13%	13%	7%	10%	2%	4%	5%	19%	36%	10%	16%	11%
Don't know/won't say	1%	-	-	2%	-	-	2%	-	-	-	*	1%	-
<i>Mean</i>	5.5	5.7	6.9	3.7	6.6	1.5	2.9	3.5	7.9	13.9	5.1	7.0	5.4
<i>Median</i>	2.0	2.0	2.0	.0	1.0	.0	2.0	2.0	5.0	6.0	2.0	2.0	1.0

### Number of Times Eating New Mexico Caught Fish in the Past 12 Months (continued)

Question 9 (continued): In the past 12 months how many times did you eat fish that you, or someone you knew, caught in New Mexico?

	Release vs. Keep				Lots of Fish vs. Large Fish				Preference To Fish In Streams/Lakes & Reservoirs		
	Total Sample (n=402)	Keep Most of The Fish	Release Most of The Fish	Both	Catch Lots of Fish	Catch 1 or 2 Lg. Fish	Both	Neither	Streams	Lakes And Re- servoirs	Both
None	37%	14%	58%	25%	30%	35%	52%	47%	47%	29%	31%
1 – 2	22%	21%	22%	22%	24%	22%	12%	22%	21%	26%	14%
3 – 5	16%	24%	8%	20%	15%	20%	11%	14%	14%	18%	16%
6 – 12	13%	21%	7%	15%	17%	13%	12%	5%	11%	15%	15%
13 or more	12%	18%	5%	18%	13%	9%	13%	11%	6%	11%	22%
Don't know/won't say	1%	1%	-	-	1%	1%	-	-	1%	-	1%
Mean	5.5	8.3	2.8	7.6	5.9	4.2	6.4	5.9	3.6	5.7	8.7
Median	2.0	4.0	.0	3.0	2.0	2.0	.0	1.0	1.0	2.0	3.0

## Awareness of the State of New Mexico's Published Fish Consumption Advisory for Various Waters in the State

Question 10: The State of New Mexico publishes fish consumption advisories for various waters in the State. Are you aware of these advisories?

	Total Sample (n=402)	Component		Gender		Ethnicity		Age			
		Resident	Non-Resident	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Years And Over
Yes	50%	54%	37%	51%	44%	48%	51%	40%	53%	48%	63%
No	50%	46%	63%	49%	55%	52%	49%	59%	47%	52%	37%
Don't know/won't say	*	*	-	-	1%	-	*	1%	-	-	-

	Total Sample (n=402)	Education			Number of Days/Parts of Days Spent Fishing in New Mexico in the Past 12 Months						Species Preference		
		H.S. Graduate or Less	Some College/ Assoc.	Degree 4 yr/Grad School	None	1-2 Days	3-5 Days	6-10 Days	11-20 Days	21 Days or More	Cold Water	Both	Warm Water
Yes	50%	48%	56%	44%	59%	39%	41%	51%	55%	68%	44%	61%	52%
No	50%	52%	43%	56%	41%	61%	59%	49%	44%	32%	55%	39%	48%
Don't know/won't say	*	-	*	-	-	-	-	-	1%	-	*	-	-

	Total Sample (n=402)	Release vs. Keep			Lots of Fish vs. Large Fish				Preference To Fish In Streams/Lakes & Reservoirs		
		Keep Most of The Fish	Release Most of The Fish	Both	Catch Lots of Fish	Catch 1 or 2 Lg. Fish	Both	Neither	Streams	Lakes And Reservoirs	Both
Yes	50%	44%	55%	48%	51%	47%	38%	55%	47%	48%	57%
No	50%	56%	45%	52%	49%	52%	62%	45%	52%	52%	43%
Don't know/won't say	*	-	*	-	-	1%	-	-	*	-	-

\* Less than 1% reported.

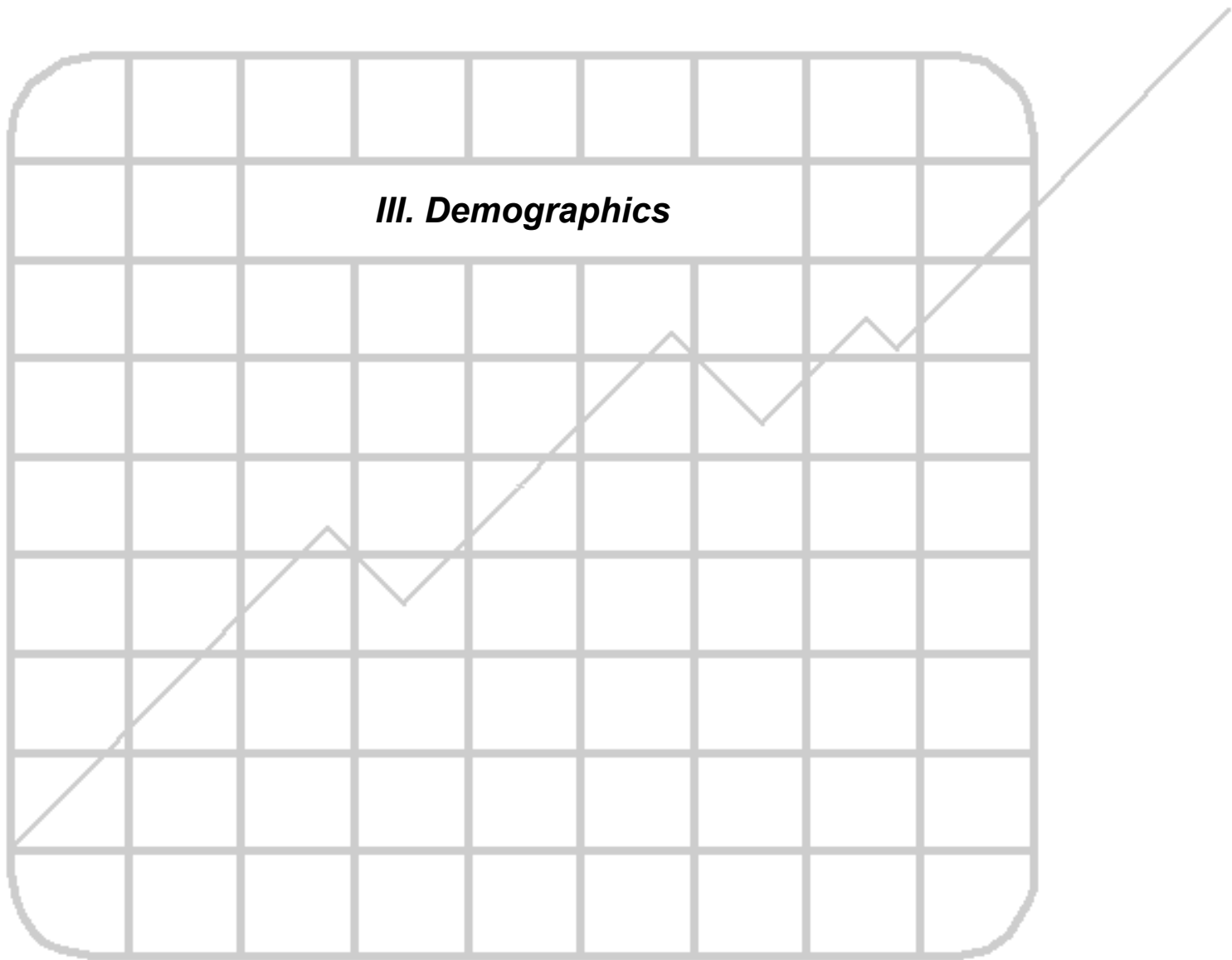
## Has Read One of the Advisories Among Those Who Are Aware of Fish Consumption Advisories

Question 11: Have you ever read one of these advisories?

	Total Responses (n=200)	Component		Gender		Ethnicity		Age			
		Resident	Non-Resident	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Years And Over
Yes	75%	77%	65%	74%	75%	76%	74%	72%	78%	76%	69%
No	25%	22%	35%	25%	25%	22%	26%	28%	22%	22%	31%
Don't know/won't say	1%	1%	-	1%	-	2%	-	-	-	2%	-

	Total Responses (n=200)	Education			Number of Days/Parts of Days Spent Fishing in New Mexico in the Past 12 Months						Species Preference		
		H.S. Graduate or Less	Some College/ Assoc.	Degree 4 yr/Grad School	None	1 - 2 Days	3 - 5 Days	6 - 10 Days	11 -20 Days	21 Days or More	Cold Water	Both	Warm Water
Yes	75%	71%	76%	77%	79%	55%	73%	77%	75%	87%	77%	72%	70%
No	25%	27%	24%	23%	21%	43%	27%	23%	25%	13%	22%	28%	30%
Don't know/won't say	1%	2%	-	-	-	3%	-	-	-	-	1%	-	-

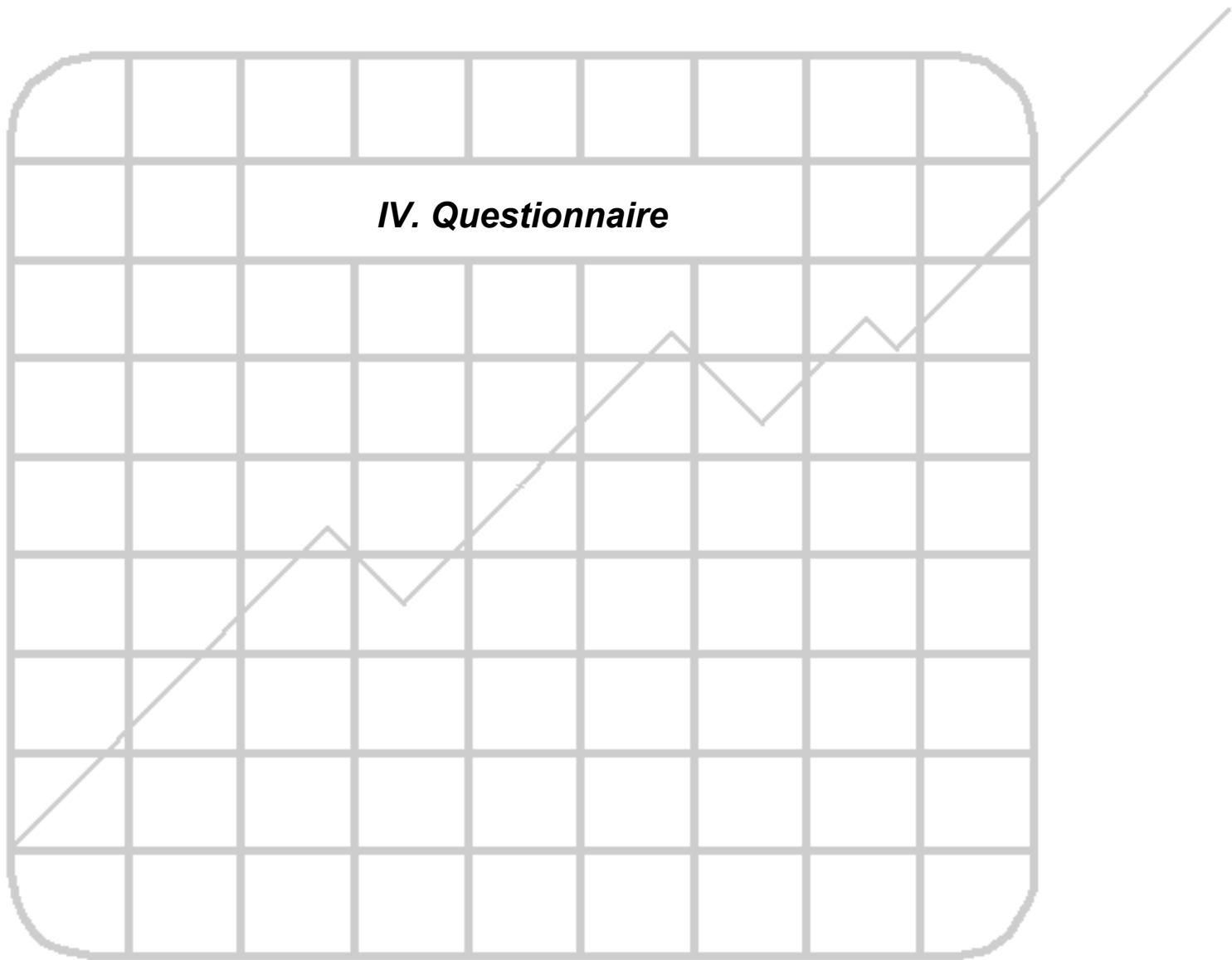
	Total Responses (n=200)	Release vs. Keep			Lots of Fish vs. Large Fish				Preference To Fish In Streams/Lakes & Reservoirs		
		Keep Most of The Fish	Release Most of The Fish	Both	Catch Lots of Fish	Catch 1 or 2 Lg. Fish	Both	Neither	Streams	Lakes And Reservoirs	Both
Yes	75%	75%	75%	68%	72%	68%	67%	90%	74%	71%	81%
No	25%	23%	25%	32%	27%	32%	33%	10%	26%	29%	17%
Don't know/won't say	1%	2%	-	-	1%	-	-	-	-	-	2%



### Demographics of Sample

	Total Sample (n=402)		Total Sample (n=402)
<b><u>Gender</u></b>		<b><u>State</u></b>	
Male	82%	NM	73%
Female	18%	TX	14%
<b><u>Age</u></b>		AZ	2%
13 to 34 years	27%	CO	2%
35 to 49 years	29%	CA	1%
50 to 64 years	29%	MI	1%
65 years and over	15%	MN	1%
Won't Say	*	MO	1%
<b><u>Education</u></b>		OK	1%
Some high school	6%	PA	1%
High school graduate	26%	AK	*
Some college/Associate degree	33%	AR	*
College graduate	20%	FL	*
Graduate work or degree	14%	GA	*
Won't say	1%	IL	*
<b><u>Region</u></b>		IA	*
Eastside	11%	KS	*
ABQ Metro	30%	NV	*
Out-of-state	27%	NY	*
Northwest	7%	NC	*
North Central	12%	OR	*
South/southwest	14%	TN	*

\* Less than 1% reported.



**New Mexico Angler Satisfaction Survey**  
**March 2009**  
**FINAL**  
**N = 300 (Resident Anglers)**  
**N = 100 (Non-Resident Anglers)**

Hello. My name is **YOUR NAME** . I am conducting a survey on behalf of the New Mexico Department of Game and Fish to find out the opinions of people who fish in New Mexico. I assure you we are not selling anything, and we would greatly appreciate your opinions.

May I please speak to (name on list) if they are at least 16 years of age? (If unavailable, ask for a good time to call back) \_\_\_\_\_

**A. NOTE TO INTERVIEWER: WHICH COMPONENT IS THIS?**

- 1. Resident Anglers Annual (N = 270)
- 2. Resident Anglers Temp (N = 30)
- 3. Non-resident Anglers Annual (N = 33)
- 4. Non-resident Anglers Temp (N = 67)

**1. How many days or parts of days did you fish in New Mexico during the past 12 months?**

000. None

\_\_\_\_ \_ (EXACT NUMBER OF DAYS/PARTS OF DAYS, PLEASE USE 3 DIGITS)

999. Don't know/won't say

**2. In general, how satisfied or dissatisfied were you with fishing in New Mexico during the past 12 months? Please use a 5-point scale, with 5 being very satisfied and 1 being not at all satisfied.**

VERY  
SATISFIED

NOT AT ALL  
SATISFIED

DON'T KNOW/  
WON'T SAY

5.....4.....3.....2.....1.....6

**SKIP TO Q.4**

**3. Why do you feel this way? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)**

- 01. Caught a lot of fish
- 02. Did not catch any fish
- 03. Did not catch many fish
- 04. Water levels were good
- 05. Water levels too low
- 06. Waters are stocked well
- 07. Waters not stocked well
- 08. Too many people
- 09. Water too dirty
  
- 99. Don't know/won't say

Other (SPECIFY) \_\_\_\_\_

**4. Regarding your species preference, do you prefer to fish for cold water species like trout or salmon, or do you prefer to fish for warm water species like bass or walleye?**

- 1. Cold water like trout or salmon
- 2. Both (*volunteered*)
- 3. Warm water like bass or walleye (*SKIP TO Q.6*)
- 4. Don't know/won't say (*SKIP TO Q.6*)

**5. Of these statements which comes closest to your personal view? (Read and rotate codes 1 and 2)**

- 1. I choose my fishing location based on where fish like Rainbow trout have recently been stocked.  
or
- 2. I choose my fishing location based on where I would expect to find wild fish like Brown trout or Cutthroat trout.
- 3. Both (*volunteered*)
- 4. Neither (*volunteered*)
- 5. Don't know/Won't say (*DO NOT READ*)

**6. Of the following statements which comes closest to your personal view? (Read and rotate codes 1 and 2)**

1. I prefer to keep most of the fish I catch.  
or
2. I prefer to release most of the fish I catch.
3. Both (*volunteered*)
4. Neither (*volunteered*)
5. Don't know/Won't say (*DO NOT READ*)

**7. Of these statements which comes closest to your personal view? (Read and rotate codes 1 and 2)**

1. I choose my fishing location based on where I feel I will catch lots of fish.  
or
2. I choose my fishing location based on where I feel I will catch one or two large fish.
3. Both (*volunteered*)
4. Neither (*volunteered*)
5. Don't know/Won't say (*DO NOT READ*)

**8. Do you prefer to fish in streams or lakes and reservoirs?**

1. Streams
2. Lakes and reservoirs
3. Both (*volunteered*)
4. Don't know/won't say

**9. In the past 12 months how many times did you eat fish that you, or someone you knew, caught in New Mexico?**

000. None

\_\_\_\_ \_\_\_\_ \_\_\_\_ (EXACT NUMBER OF TIMES, PLEASE USE 3 DIGITS)

999. Don't know/won't say

**10. The State of New Mexico publishes fish consumption advisories for various waters in the State. Are you aware of these advisories? (Clarify if necessary: Advisories are guidelines for limiting the amount/size of fish you can safely eat)**

1. Yes
2. No (SKIP TO INTRO TO Q.12)
3. Don't know/won't say (SKIP TO INTRO TO Q.12)

**11. Have you ever read one of these advisories?**

1. Yes
2. No
3. Don't know/won't say

**THANKS FOR YOUR PATIENCE. NOW, I WOULD LIKE TO ASK A FEW QUESTIONS FOR STATISTICAL PURPOSES ONLY.**

**12. Please stop me when I read your age category. (READ CATEGORIES)**

1. 16 to 34 years
2. 35 to 49 years
3. 50 to 64 years
4. 65 years and over
5. Won't say (DO NOT READ)

**13. Do you consider yourself to be:**

1. Hispanic
2. Anglo/Caucasian
3. Black/African-American
4. Native American Indian
5. Or of other descent?
6. Won't say (DO NOT READ)

**14. What is the highest level of education you have had the opportunity to complete? (READ CATEGORIES)**

1. Some high school
2. High school graduate
3. Some college/associate degree/vocational certificate
4. College graduate (4 years)
5. Graduate work or degree
6. Won't say (*DO NOT READ*)

**15. INTERVIEWER: VERIFY STATE ON LIST AND ENTER HERE:**

- |                               |                         |                         |
|-------------------------------|-------------------------|-------------------------|
| 01. Alabama (AL)              | 18. Kentucky (KY)       | 35. North Dakota (ND)   |
| 02. Alaska (AK)               | 19. Louisiana (LA)      | 36. Ohio (OH)           |
| 03. Arizona (AZ)              | 20. Maine (ME)          | 37. Oklahoma (OK)       |
| 04. Arkansas (AR)             | 21. Maryland (MD)       | 38. Oregon (OR)         |
| 05. California (CA)           | 22. Massachusetts (MA)  | 39. Pennsylvania (PA)   |
| 06. Colorado (CO)             | 23. Michigan (MI)       | 40. Rhode Island (RI)   |
| 07. Connecticut (CT)          | 24. Minnesota (MN)      | 41. South Carolina (SC) |
| 08. Delaware (DE)             | 25. Mississippi (MS)    | 42. South Dakota (SD)   |
| 09. District of Columbia (DC) | 26. Missouri (MO)       | 43. Tennessee (TN)      |
| 10. Florida (FL)              | 27. Montana (MT)        | 44. Texas (TX)          |
| 11. Georgia (GA)              | 28. Nebraska (NE)       | 45. Utah (UT)           |
| 12. Hawaii (HI)               | 29. Nevada (NV)         | 46. Vermont (VT)        |
| 13. Idaho (ID)                | 30. New Hampshire (NH)  | 47. Virginia (VA)       |
| 14. Illinois (IL)             | 31. New Jersey (NJ)     | 48. Washington (WA)     |
| 15. Indiana (IN)              | 32. New Mexico (NM)     | 49. West Virginia (WV)  |
| 16. Iowa (IA)                 | 33. New York (NY)       | 50. Wisconsin (WI)      |
| 17. Kansas (KS)               | 34. North Carolina (NC) | 51. Wyoming (WY)        |

**16. What is the zip code at your residence?**    \_\_\_\_\_

**THIS CONCLUDES OUR SURVEY. THANK YOU FOR YOUR TIME. HAVE A GOOD DAY.**

**NOTE TO INTERVIEWER, WAS RESPONDENT:**

1. Male
2. Female

Respondent's Phone Number \_\_\_\_\_

Interviewer Name \_\_\_\_\_

Interviewer Code \_\_\_\_\_